



“Zuri” means “good and beautiful” in Swahili, a language spoken by people in Eastern Africa. Ecozuri promotes environment conscious and habit-changing products to help people embrace an eco-friendly lifestyle . We also contribute 10% of our revenue to support educational projects in rural Africa.

[www.ecozuri.com](http://www.ecozuri.com)

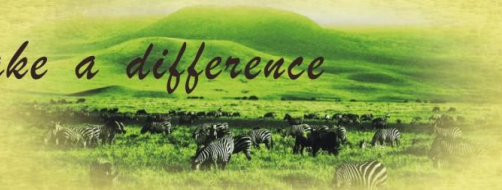
## Go green

1 reusable bag = Up to 700 plastic bags saved a year. However, only 5%-10% of Americans always remember to bring our own bags.

With Ecozuri, we embrace and promote this lifestyle change with ease and pride:

- Our products are convenient to carry and care
- Our “Forget-me-not” bag kit serves as a friendly reminder all the time
- Our designs are chic enough to match any outfits and styles
- And, our bags are made from 100% recycled plastic collected and processed in the U.S.

## Make a difference



At Ecozuri, we believe individual efforts, big or small, can collectively change the world for the better.

To learn more about us, please visit



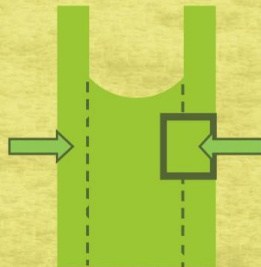
Store site:  
[www.ecozuri.com](http://www.ecozuri.com)

African project site:  
[www.imbaseni.org](http://www.imbaseni.org)

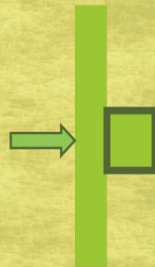
*Step 1:*  
Flip the bag  
inside out



*Step 2:*  
Flip the two  
sides in



*Step 3:*  
Fold the bag into  
a narrow piece  
with the pouch  
at the side



*Step 4:*  
Roll or fold the  
long piece from  
both sides



*Step 5:*  
Flip the pouch  
to cover the  
folded bag



*Step 6*  
Place bags in  
purses, cars or  
on key chains  
for reuse

