

## US bottled water market (1997 – 2008)

Million gallon/ billion bottles

- 18 million barrels of crude oil are required to produce the 900,000 tons of plastics (PET) that bottle the water
- Only 24% of the plastic bottles are recycled – 76% end up as either garbage or litter
- The total amount of energy required to make the bottle, fill the bottle with water, transport, refrigerate the bottled water, and recover, recycle, or throw away the empty bottle is equivalent, on average, to filling a plastic bottle ¼ full with oil.

